

PingID Setup with SMS



Navigate to the MFA enrollment site

<https://MyMFA.lb.com>

<https://MyMFA.lbrandscn.com> (China)

Enter your network credentials

Click on link:

[Click here to select email or other MFA methods.](#)

The image shows a composite of two screenshots. The top screenshot is the L Brands login page, featuring the 'Lbrands' logo, a login form with fields for 'User Name' and 'Password', and a 'GO' button. Below the form is a user agreement and a language dropdown set to 'English (US)'. To the right are images of L Brands products and models. The bottom screenshot shows the PingID app interface on a smartphone. The app screen displays the 'Ping Identity' title, a large red 'iD' logo, and a 'Cancel Authentication' button at the bottom. To the right of the phone is a blue panel with the text: 'Information security is a top priority at L Brands. We now require two forms of authentication when you log into systems that contain sensitive data.' Below this are three numbered steps: 1. Download the PingID app from your phone's app store. 2. Click the "I already installed the PingID app" button below. 3. Follow the on screen enrollment instructions. There are input fields for 'Enter your email address' and a green 'Get Download Link' button. Below that is a button labeled 'I already installed the PingID app'. At the bottom of the blue panel are two buttons: 'Available for iPhone & iPad' and 'Available for Android'. A link 'Click here to select email or other MFA methods.' is also present.

Select Radio button: **"Receive passcodes via SMS"**

Enter your mobile phone number and click

Next

The image shows two screenshots from the PingID setup process. The top screenshot is titled 'Alternative Authentication' and has a close button (X) in the top right corner. Below the title is the heading 'Authentication Preference' and the text: 'To verify your identity with one-time passcodes, select your authentication preference.' There are four radio button options: 'Receive passcodes via SMS' (which is selected), 'Receive passcodes via email', 'Authenticate with YubiKey', and 'Authenticate using an authenticator app'. Below the options is a paragraph of text in English and French: 'We may authenticate you through the use of biometric (touch ID), text messages, autodialed/prerecorded voice calls, email and other forms of authentication as they become available. If you elect text messages or autodialed/prerecorded calls, we will text/call you via an automatic telephone dialing system. Message & data rates may apply. You may opt out on MyMFA.lb.com, and if you do, you will have to select a different contact method to enable L Brands system access. Contact Associate Technology Support (ATS) at 614-415-7911 in the U.S. or +877-415-7911 internationally if you need help. Vous acceptez d'être authentifié par usage biométrique (Touch ID), textos, appels automatiques/pré-enregistrés, courriels et toute autre forme d'authentification qui deviendrait disponible. Si vous choisissez les textos ou les appels automatiques/pré-enregistrés, nous vous texterons/appellerons par un système téléphonique automatisé. Des frais de messagerie ou de données peuvent s'appliquer. Vous pouvez vous désinscrire sur MyMFA.lb.com. Si vous le faites, vous devrez sélectionner un moyen de communication différent pour accéder au système de L Brands. Communiquez avec le soutien technologique aux associés (ATS) au 614 415-7911 aux É.-U. ou au 1 877 415-7911 à l'international pour obtenir de l'aide.' Below the text is a form with a dropdown menu showing the United States flag, an input field for 'Enter your phone number', and a green 'Next' button.

Enter passcode you receive via SMS

and click



You're authenticated and successfully enrolled with PingID SMS option.

Phone Number Verification ✕

Enter Your One-Time Passcode

To verify your phone number, enter the one-time passcode that was sent to you.

Passcode sent to +1

[Edit](#) | [Resend passcode](#)

We may authenticate you through the use of biometric (touch ID), text messages, autodialed/prerecorded voice calls, email and other forms of authentication as they become available. If you elect text messages or autodialed/prerecorded calls, we will text/call you via an automatic telephone dialing system. Message & data rates may apply. You may opt out on MyMFA.lb.com, and if you do, you will have to select a different contact method to enable L Brands system access. Contact Associate Technology Support (ATS) at 614-415-7911 in the U.S. or +877-415-7911 internationally if you need help. Vous acceptez d'être authentifié par usage biométrique (Touch ID), textos, appels automatiques/préenregistrés, courriels et toute autre forme d'authentification qui deviendrait disponible. Si vous choisissez les textos ou les appels automatiques/préenregistrés, nous vous texterons/appellerons par un système téléphonique automatisé. Des frais de messagerie ou de données peuvent s'appliquer. Vous pouvez vous désinscrire sur MyMFA.lb.com. Si vous le faites, vous devrez sélectionner un moyen de communication différent pour accéder au système de L Brands. Communiquez avec le soutien technologique aux associés (ATS) au 614 415-7911 aux É.-U. ou au 1 877 415-7911 à l'international pour obtenir de l'aide.

